

Rates Card

***Introductory Offer! 50% off all front page adverts.**

*Prices shown include 50% discount

All ads will appear for 30 days except jobs of the week, which will appear for 7 days.

All prices are exclusive of VAT, which will be added at the prevailing rate.

Product	Detail	Recommended usage	Price
Standard directory listing	You can upload your logo at no extra cost. Your listing will detail the benefits your agency offers to prospective candidates.	For Social care Recruitment Agencies to list the benefits their agency offers to candidates.	FREE
Standard job posting	Displayed in a standard format.	For Social Care Recruitment Agencies to advertise current vacancies.	£100
10 Standard job Credits	10% discount	For Social Care Recruitment Agencies to achieve an ad rate of £90 per job.	£900
30 Standard job Credits	20% discount	For Social Care Recruitment Agencies to achieve an ad rate of £80 per job.	£2400
50 Standard Job Credits	30% discount	For Social Care Recruitment Agencies to achieve an ad rate of £70 per job.	£3500
Enhanced job posting	Company logo added on a coloured background to increase the visibility of your vacancy in a job search.	For Social Care Recruitment Agencies to highlight their current vacancies.	£150
10 Enhanced Job credits	10% discount	For Social Care Recruitment Agencies to achieve an ad rate of £135 per job.	£1350
30 Enhanced Job Credits	20% discount	For Social Care Recruitment Agencies to achieve an ad rate of £120 per job.	£3600
50 Enhanced Job Credits	30% discount	For Social Care Recruitment Agencies to achieve an ad rate of £105 per job.	£5250
Jobs of the week	Your vacancy will appear on the top left hand side of every page, including the home page. It will be one of six appearing at any one time.	For Social Care Recruitment Agencies to advertise current vacancies in the most prominent position.	£75

Employers of the month	Your agency will feature on the right hand side of every page, including the home page. It will be one of three appearing at any one time.	For Social Care Recruitment Agencies to list their profile and current jobs in a prominent position.	£225
Sponsored links	Your agency will appear on the right hand side of every page, including the home page.	For Social Care Recruitment Agencies wishing to increase the profile of their agency and for other related businesses eg accountancy, training providers etc.	£125
Top Banner	The banner size is 728 x 79 pixels and will appear at the top of every page. Your agency will feature on a rotation with up to four others at any one time.	For Social Care recruitment Agencies, Accountancy Practices, Training Providers and other related disciplines to gain maximum exposure for their agency.	£ 500
Top Banner with art work included	Agency Social care to provide art work to specification.	For advertisers wanting a design service.	£550